

# Out of the Box Thinking: Strategies for Strengthening Our Workforce



2018 Spring Conference & Trade Show  
Tuesday, May 8, 2018 (RESCHEDULED DATE)  
Boxboro Regency Hotel & Conference Center, Boxborough  
9:30 am – 3:00 pm

Join us for a dynamic and informative program featuring experts in the field of labor and workforce development who will share their knowledge and provide best practices which can be immediately implemented at your facility.

## Morning Session:

### **Welcome and Quality Jobs Campaign Update**

**Tara Gregorio**, President, Massachusetts Senior Care Association



**Paul Osterman**

## Keynote Presenter:

**Paul Osterman**, Nanyang Technological University Professor of Human Resources and Management, MIT Sloan School of Management

Author of **“Who Will Care For Us,”** Dr. Osterman will discuss the challenges facing America in providing long term care as the demand for such care explodes in the next two decades. His focus will include the broad set of long term care workforce issues and as well as nursing homes and how to attract more people into the field, expand their scope of practice, make the case that reforms are in everyone’s interest.

## Afternoon Session:

### **Best Practices & Key Insights on Recruiting, Developing and Investing in Frontline Staff**

**Kelly Aiken**, Vice President & CareerSTAT Director, National Fund for Workforce Solutions

### **Improving Frontline Caregiving Jobs through Supervisory Training & Other Strategies**

**Susan R. Misiorski**, Vice President of Workforce Innovations, PHI (Paraprofessional Healthcare Institute)



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DAY AT A GLANCE

8:30 am – 9:30 am	Registration & Continental Breakfast
9:30 am – 11:30am	Morning Session (2 CEUs)
11:30 am – 1:00 pm	Trade Show and Buffet Lunch
1:00 pm – 3:00 pm	Afternoon Session (2 CEUs)

Premier Sponsor



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## RESERVATION FORM FACILITY MEMBERS ONLY

<b>Facility/Company:</b>	
<b>Address:</b>	
<b>City, State, Zip:</b>	
<b>Phone #:</b>	<b>Fax #:</b>

*Please clearly print name, title and email address of each attendee.*

*Confirmations will be sent via email.*

*Email address may be given to our Member Exhibitors for pre and post show mailings.*

Name of Attendee(s)	Title	Email Address
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____
5. _____	_____	_____

**Please note that registrations are limited to 5 attendees from the same facility.**

*CEUs will be available for Administrators, Nurses, Social Workers & Activity Directors*

*Online registration is not available for this Members Only event.*

**Questions? Contact Ann Marie Antolini at 617-558-0202 or [aantolini@maseniorcare.org](mailto:aantolini@maseniorcare.org)**

**Fees:**  **Individual Fee: \$100**       **Facility Fee: \$200**       **Corporate Office Fee: \$300**

**Cancellation Policy:** Mass Senior Care must be notified *no later than 24 hours* prior to the seminar start time for a **credit** of equal amount to be issued to your Mass Senior Care account. Refunds will not be given and “No Show” attendees will be billed at the full registration fee.

### **Method of Payment:**

Credit Card:  MasterCard  Visa  AMEX

Check for \$ \_\_\_\_\_ enclosed

Account Number: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

CID Code (3 or 4 digit): \_\_\_\_\_ Name on Card: \_\_\_\_\_

Billing Address (if different than above): \_\_\_\_\_

**Make check payable to and mail to: Massachusetts Senior Care Association**

**Please complete and return this form to:**

Massachusetts Senior Care Association  
800 South Street, Suite 280, Waltham, MA 02453  
Fax: 617-558-3546  
Email: [LNguyen@maseniorcare.org](mailto:LNguyen@maseniorcare.org)