

2018 LEADERSHIP CONVENTION

Ocean Edge Resort & Golf Club • Brewster, Massachusetts
June 7 – 8 , 2018



We are pleased to host our **2018 Leadership Convention** at Ocean Edge Resort & Golf Club in Brewster on Cape Cod. Situated on Cape Cod Bay with its own 700-foot private beach, this 429-acre resort features a variety of luxurious accommodations, a championship 18-hole Nicklaus Design Golf Course, The Beach House Spa, tennis courts, indoor and outdoor swimming pools as well as sauna and fitness rooms.

Please join us at this premier conference destination that offers a unique forum to exchange ideas, share experiences, earn CEUs and network with colleagues.

Convention Highlights

Thursday, June 7th



Golf Tournament 1:00pm (Shotgun Start) with contests and prizes, including a **Hole in One prize worth \$10,000.**

Chairman's Welcome & Networking Reception

Dinner & Late Night Karaoke with DJ Jon

Enjoy the resort amenities and fun activities available for adults and children.

Friday, June 8th



9:00am – 12:00pm
Leadership Seminar,
"You're It!" Meta-Leadership Thinking and Practices For The Complex Senior Care Ecosystem featuring **Dr.**

Leonard Marcus, founding Director of the Program for Health Care Negotiation and Conflict Resolution at the Harvard T.H. Chan School of Public Health

Housing Information

Check-in: 4:00 pm • Check-out: 11:00 am

There are two different types of housing available at Ocean Edge:

Hotel Rooms – luxurious deluxe king hotel rooms adjacent to the Mansion
Limited availability • **\$295 per night (single/double)**

One Bedroom Villas (Britterige and Arbor) – located near the golf course 8/10s of a mile from the main conference center. All condos have a separate bedroom with a queen bed, a living room with a double sleep sofa and a full kitchen. **\$175 per night (single/double)**



All guestrooms are subject to a **\$25 daily resort fee** which includes wireless internet, use of the Bayside Fitness Center, pools, towel service, in-room coffee makers and resort shuttle service.
All room reservations are made directly with Ocean Edge.

Please note that all room reservations need to be made no later than **May 11, 2018** in order to guarantee the discounted room rates. When making your reservation, please mention that you are with Mass Senior Care Association.

If you wish to extend your stay, limited room nights at the discounted rates are based on availability and should be booked when making your Convention reservation.

Ocean Edge Resort Hours of Operation for Reservations:

Monday to Friday: 9am – 6pm
Saturday to Sunday 9am – 5pm
Email reservations will receive
a response within 24 hours.

 800.343.6074 (toll-free)
 stay@oceanedge.com

Sponsorship Opportunities Available

Sponsorships are exclusive to Mass Senior Care Associate Members!

Don't miss this opportunity to network with over 100 long term care facility owners, corporate staff and administrators including Mass Senior Care's Board of Directors at the 2018 Leadership Convention. Sponsorship opportunities include entry to the golf tournament on June 7th. Limited sponsorships available.

Please contact the Jennifer Chen at (617) 558-0202 or jchen@maseniorcare.org for questions or additional information on sponsorship opportunities.



Sponsorship Opportunities

The 2018 Leadership Convention is a great networking opportunity to gain exposure for your business! Market your brand, products and services to leaders in the long term care sector including Mass Senior Care's Board of Directors, owners, corporate staff and administrators.

Leadership Convention Sponsor | Investment: \$10,000

EXCLUSIVE OPPORTUNITY

- 4 Leadership Convention packages and entry for 4 to golf tournament
Two-day Convention Package includes Golf Tournament, Welcome Cocktail Reception, Dinner and Karaoke, Leadership Seminar
- Overnight accommodations for 4 at Ocean Edge Resort & Golf Club in Brewster
- Logo/sponsor recognition as "Leadership Convention Sponsor" on printed materials and signage
- Sponsor for Hole in One prize at golf tournament including logo placement on all golf carts and at eight tee box signs
- Exclusive vendor table in the room of the leadership seminar on June 8th
- Marketing pamphlet or materials distributed to each attendee at check-in/registration
- Highlighted on the Mass Senior Care website, including company logo

SOLD OUT

Dinner & Entertainment Sponsor | Investment: \$7,500

2 OPPORTUNITIES AVAILABLE

- 2 Leadership Convention packages and entry for 2 to golf tournament
Two-day Convention Package includes Golf Tournament, Welcome Cocktail Reception, Dinner and Karaoke, Leadership Seminar
- Overnight accommodations for 2 at Ocean Edge Resort & Golf Club in Brewster
- Logo/sponsor recognition as "Dinner & Entertainment Sponsor" on printed materials, event signage, dinner and karaoke
- Signage at golf tournament with logo placement on beverage carts and two tee box signs
- Sponsor for Head Shot Lounge prior to dinner on June 7th, includes vendor table
- Highlighted on the Mass Senior Care website, including company logo

Laptop Bag Sponsor | Investment: \$5,000

EXCLUSIVE OPPORTUNITY

- 2 Leadership Convention packages and entry for 2 to golf tournament
Two-day Convention Package includes Golf Tournament, Welcome Cocktail Reception, Dinner and Karaoke, Leadership Seminar
- Sponsor name/logo recognition on laptop bags distributed to attendees
- Logo/sponsor recognition as "Laptop Bag Sponsor" on dedicated signage
- Highlighted on the Mass Senior Care website, including company logo

Education Session Sponsor | Investment: \$3,500

4 OPPORTUNITIES AVAILABLE

- 2 Leadership Convention packages and entry for 2 to golf tournament
Two-day Convention Package includes Golf Tournament, Welcome Cocktail Reception, Dinner and Karaoke, Leadership Seminar
- Logo/sponsor recognition as "Education Session Sponsor" on dedicated signage
- Vendor table in the foyer of the leadership seminar on June 8th
- Highlighted on the Mass Senior Care website, including company logo

Notebook & Pen Sponsor | Investment: \$3,000

EXCLUSIVE OPPORTUNITY

- 2 Leadership Convention packages and entry for 2 to golf tournament
Two-day Convention Package includes Golf Tournament, Welcome Cocktail Reception, Dinner and Karaoke, Leadership Seminar
- Sponsor name/logo recognition on notebook/pen distributed to attendees
- Logo/sponsor recognition as "Notebook & Pen Sponsor" on dedicated signage
- Highlighted on the Mass Senior Care website, including company logo

SOLD OUT

Cocktail Reception Sponsor | Investment: \$2,500

4 OPPORTUNITIES AVAILABLE

- 2 Leadership Convention packages and entry for 2 to golf tournament
Two-day Convention Package includes Golf Tournament, Welcome Cocktail Reception, Dinner and Karaoke, Leadership Seminar
- Sponsor for signature cocktails
- Logo/sponsor recognition as "Cocktail Reception Sponsor" on cocktail napkins and signage
- Listing on the Mass Senior Care website

SOLD OUT

Golf Tournament Sponsor | Investment: \$2,000

6 OPPORTUNITIES AVAILABLE

- Registration for 2 to Golf Tournament, Chairman's Welcome Cocktail Reception, Dinner and Karaoke on June 7th
- Logo/sponsor recognition as "Golf Tournament Sponsor" at lunch served prior to golf tournament
- Signage at one tee box sign
- Listing on the Mass Senior Care website

2018 Leadership Convention Sponsorship Reservation Form

Company Name: _____

Type of Business: _____

Address: _____ City, State
Zip Code: _____

Phone: _____ Website: _____

Contact Name: _____ Contact Email: _____

SPONSORSHIP OPPORTUNITIY

Please select one

Leadership Convention Sponsor

SOLD OUT

Laptop Bag Sponsor
(\$5,000 Exclusive)

Notepad and Pen Sponsor

SOLD OUT

Dinner and Entertainment Sponsor
(\$7,500 Non-Exclusive)

Education Session Sponsor
(\$3,500 Non-Exclusive)

Cocktail Reception Sponsor

SOLD OUT

Golf Tournament Sponsor
(\$2,000 Non-Exclusive)

METHOD OF PAYMENT (Please Print):

Please Note: All sponsorships must be paid 14 days prior to the convention.

A. Check enclosed Please make checks payable to: Massachusetts Senior Care Association

B. Charge to: MC VISA AMEX

Card Number: _____

Exp. Date: _____ 3 or 4 digit security # _____

Name on Card: _____

Home Zip Code (if personal card): _____

Signature: _____

Please mail payment to: Massachusetts Senior Care Association
800 South Street, Suite 280, Waltham, MA 02453
TEL (617) 558-0202 · FAX (617) 558-3546

Please contact Jennifer Chen at 617.558.0202 or jchen@maseniorcare.org for additional information on sponsorship opportunities.