

2023

SPRING CONFERENCE & TRADE SHOW

WEDNESDAY, MAY 17, 2023
DCU CENTER, WORCESTER



MASSACHUSETTS
SENIOR CARE
ASSOCIATION

RECONNECTING THE LONG TERM CARE COMMUNITY
EDUCATION | NETWORKING | TRADE SHOW

LTC Heroes Sponsor (4) \$5,000

- Sponsor of 'Thank You LTC Heroes' Cocktail Reception following afternoon session
- One complimentary exhibit booth with prime location at the trade show
- Opportunity to introduce company during trade show and luncheon
- Signage with sponsor name/logo at attendee registration area
- Recognition in conference materials
- One complimentary *E-News Update* ad
- Thank you from the podium during the morning program

Conference Tote Bag Sponsor \$3,000 exclusive

- Sponsor name/logo recognition on conference tote bags
- **One complimentary exhibit booth with prime location at the trade show**
- Signage with sponsor logo at attendee registration area
- Recognition in conference materials
- Thank you from the podium

Lanyard Sponsor \$3,000 exclusive

- Sponsor name/logo recognition on neck cords
- **One complimentary exhibit booth with prime location at the trade show**
- Signage with sponsor logo at attendee registration area
- Recognition in conference materials
- Thank you from the podium

Notepad and Pen Sponsor \$3,000 exclusive

- Sponsor name/logo recognition on notepad distributed to attendees
- **One complimentary exhibit booth with prime location at the trade show**
- Signage with sponsor logo at attendee registration area
- Recognition in conference materials
- Thank you from the podium

Trade Show Buffet Lunch Sponsor \$2,500

- Signage with sponsor logo at lunch stations
- **One complimentary exhibit booth with prime location at the trade show**
 - Recognition in conference materials
 - Thank you from the podium and tradeshow floor

Exhibitor \$850 per booth

The trade show will be on May 17th from 11:30 am - 1:00 pm on the 3rd floor in the South Ballroom. Each exhibit booth will be 8' wide by 8' deep and will include an 8' skirted table, two folding chairs, one wastebasket, and an Exhibitor ID sign with booth number. The exhibit hall will be carpeted.



MASSACHUSETTS
SENIOR CARE
ASSOCIATION

Please contact Loan Nguyen at 617.558.0202 or Lnguyen@maseniorcare.org for additional information on sponsorship opportunities.

2023 Spring Conference & Trade Show Sponsorship & Exhibitor Reservation Form

Company Name: _____

Type of Business: _____

Address: _____ City, State
Zip Code: _____

Phone: _____ Website: _____

Primary Contact: _____ Email: _____

Trade Show Contact Person - Optional (If you have an additional person who should receive trade show information, please add their information below.)

Trade Show Contact: _____ Email: _____

SPONSORSHIP & EXHIBITOR OPPORTUNITY

LTC Heroes Sponsor
\$5,000 (4)

Conference Tote Bag Sponsor
\$3,000 Exclusive

Lanyard Sponsor
\$3,000 Exclusive

Notepad & Pen Sponsor
\$3,000 Exclusive

Trade Show Lunch Sponsor
\$2,500

Exhibitor
\$850/booth Number of Booth(s) _____

Please Note: You will receive an exhibitor service kit from our show decorator, which will include information on shipping, storage, electricity, and other services. Additional Charges: Electrical outlets can be purchased directly from the DCU Center by using the order forms in the exhibitor service kit. Within 10 days of the Trade Show you will receive a confirmation package from Mass Senior Care including booth number assignment, directions, agenda and set-up and breakdown times.

METHOD OF PAYMENT (Please Print):

A. Check enclosed Please make checks payable to: **Massachusetts Senior Care Association**

B. Charge to: **MC** **VISA** **AMEX**

Card Number: _____

Exp. Date: _____ 3 or 4 digit security # _____

Name on Card: _____

Signature: _____

All sponsorships and exhibit booths must be paid 7 days prior to the trade show. Exhibit booths canceled prior to April 17th will be refunded, minus a \$100 processing fee. Any cancellations received after April 17th will not receive a refund. All cancellations must be submitted in writing and emailed to Loan Nguyen at Lnguyen@maseniorcare.org.

Please mail payment to:
Massachusetts Senior Care Association
PO Box 1657, Easton, MA 02334
TEL (617) 558-0202 · FAX (617) 558-3546