

MASS SENIOR CARE'S VIRTUAL SPRING CONFERENCE

Agenda
May 6, 2021

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MASS SENIOR CARE'S 2021 SPRING CONFERENCE SPONSOR GUIDE

Morning Session, 9:30AM – 11:30AM

Welcome Remarks

Tara Gregorio
President, Massachusetts Senior Care Association

Five-Star and the Complete 180

Steven Littlehale, MS, CGNS-BC
Chief Innovation Officer, Zimmet Healthcare Service Group

Board Chair's Report

Tom Lavallee
Chair, Massachusetts Senior Care Association
Chief Operating Officer, Alliance Health & Human Services

ProtectNursingHomes.org: Yale Data Tool Helps SNFs Control Infection, Understand Staff-Driven Interconnectivity

David Wilkinson, JD
Executive Director, Tobin Center for Economic Policy at Yale University

Sponsor Roundtable Discussion, 11:30AM – 12:00PM

Click [here](#) for the Roundtable Discussion topics and meeting link information.

Roundtable Q & A: Provider Relief Funding and Massachusetts Medicaid Rate Environment and Implications on your Organization

Sean P. Morrison, CPA, Manager, Health Care, CLA
Mark Cummings, CPA, Principal, Health Care, CLA

Census + Network: Making Connections + Cultivating Growth

Erin Dunn, VP of Strategic Partnerships, HealthPRO Heritage
Linda Senecal, Regional Director of Business Development, HealthPRO Heritage

Tax Law Changes – Will it cost you or save you?

Mary Antonetti, Partner, Tax and Business Services, Marcum

Afternoon Session, 1:00PM – 3:00PM

The Conversation Project

Martha Hayward

Co-Creator, Conversation Project and Lead Faculty for Patient Centered Care, Institute for Healthcare Improvement (IHI)