

2019 LEADERSHIP CONVENTION

Ocean Edge Resort & Golf Club • Brewster, Massachusetts
September 19-20, 2019



We are pleased to host our **2019 Leadership Convention** at Ocean Edge Resort & Golf Club in Brewster on Cape Cod. Situated on Cape Cod Bay with its own 700-foot private beach, this 429-acre resort features a variety of luxurious accommodations, a championship 18-hole Nicklaus Design Golf Course, The Beach House Spa, tennis courts, indoor and outdoor swimming pools as well as sauna and fitness rooms.

Please join us at this premier conference destination that offers a unique forum to exchange ideas, share experiences, earn CEUs and network with colleagues.

Convention Highlights

Thursday, September 19th

Linx Pavilion Luncheon



Golf Tournament 2:00pm (Shotgun Start) with contests and prizes, including a Hole in One prize worth \$10,000.

Chairman’s Welcome & Networking Reception

Dinner & Entertainment

Enjoy the resort amenities and fun activities for adults and children.

Friday, September 20th

Leadership Breakfast, 7:30am – 9:00am

9:00am – 12:00pm (3 CEUs)

“Leadership that Delivers a Culture of ALWAYS” featuring Colleen McCrory

A critical success factor to leadership is the ability to coach to drive performance. As an executive leader, gain the knowledge to effectively coach to leverage your organization and healthcare teams.



Colleen McCrory, MBA, FACHE
Leadership Coach, National Speaker,
The Studer Group

Housing Information

Check-in: 4:00 pm • Check-out: 11:00 am

There are two different types of housing available at Ocean Edge:

Mansion Rooms – luxurious deluxe king hotel rooms adjacent to the Mansion Limited availability • **\$300 per night (single/double)**

One Bedroom Villas (Britteridge and Arbor) – located near the golf course and less than a mile from the main conference center. All condos have a separate bedroom with a queen bed, a living room with a double sleep sofa and a full kitchen. **\$195 per night (single/double)**

All guestrooms are subject to a **\$25 daily resort fee** which includes wireless internet, use of the Bayside Fitness Center, pools, towel service, in-room coffee makers and resort shuttle service.

All room reservations are made directly with Ocean Edge.

Please note that all room reservations need to be made no later than **September 1, 2019** in order to guarantee the discounted room rates. When making your reservation, please mention that you are with Mass Senior Care Association.

If you wish to extend your stay, limited room nights at the discounted rates are based on availability and should be booked when making your Convention reservation.

Ocean Edge Resort Hours of Operation for Reservations:

Monday to Friday: 9am – 6pm
Saturday to Sunday 9am – 5pm

Email reservations will receive
a response within 24 hours.

 800.343.6074 (toll-free)

 stay@oceanedge.com

Convention Package Includes:

- Linx Pavilion Luncheon
- Chairman's Welcome & Networking Cocktail Reception
- Chairman's Dinner and Entertainment
- Breakfast Friday Morning
- Leadership Seminar (3 CEUs)

Sponsorship Opportunities Available!





MASSACHUSETTS
SENIOR CARE
ASSOCIATION

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Sponsorship Opportunities

Exclusive Leadership Sponsor | Investment: \$10,000

- 4 Leadership Convention packages and entry for 4 to golf tournament
- Overnight accommodations for 4 at Ocean Edge Resort & Golf Club
- Recognition as "Leadership Sponsor" on printed materials and event signage
- Marketing pamphlet or materials distributed to each attendee at check-in/registration
- Sponsor of the Hole in One \$10,000 Prize
- Company logo on golf cart signage and eight tee box signs
- Podium time at dinner on Thursday evening
- Vendor table at breakfast on Friday
- Company logo highlighted on MSCA website

EXCLUSIVE OPPORTUNITY

SOLD OUT!

Dinner & Entertainment Sponsor | Investment: \$7,500

- 2 Leadership Convention packages and entry for 2 to golf tournament
- Overnight accommodations for 2 at Ocean Edge Resort & Golf Club
- Recognition as "Dinner & Entertainment Sponsor" on printed materials and event signage
- Presentation of Golf Tournament Awards on Thursday evening
- Company logo on golf tournament beverage carts and two tee box signs
- Company logo highlighted on MSCA website

1 OPPORTUNITY REMAINING

Laptop Bag Sponsor | Investment: \$5,000

- 2 Leadership Convention packages and entry for 2 to golf tournament
- Company logo printed on laptop bags distributed to attendees
- Recognition as "Laptop Bag Sponsor" on dedicated signage
- Company logo highlighted on MSCA website

EXCLUSIVE OPPORTUNITY

SOLD OUT!

Notebook & Pen Sponsor | Investment: \$4,000

- 2 Leadership Convention packages and entry for 2 to golf tournament
- Company logo printed on notebook/pen distributed to attendees
- Recognition as "Notebook & Pen Sponsor" on dedicated signage
- Company logo highlighted on MSCA website

EXCLUSIVE OPPORTUNITY

SOLD OUT!

Leadership Breakfast Sponsor | Investment: \$3,000

- 2 Leadership Convention packages and entry for 2 to golf tournament
- Vendor table at breakfast on Friday and podium recognition at leadership session seminar
- Logo/sponsor recognition as "Leadership Breakfast Sponsor" on dedicated signage
- Company logo highlighted on MSCA website

2 OPPORTUNITIES REMAINING

Cocktail Reception Sponsor | Investment: \$2,500

- 2 Leadership Convention packages and entry for 2 to golf tournament
- Sponsor for signature cocktails on Thursday evening
- Recognition as "Cocktail Reception Sponsor" on bar napkins and dedicated signage
- Listing on MSCA website

SOLD OUT

SOLD OUT!

Golf Lunch Sponsor | Investment: \$2,000

- Registration for 2 to Golf Tournament, Cocktail Reception, Dinner and Entertainment on Thursday
- Recognition as "Golf Lunch Sponsor" at Linx Pavilion Luncheon
- Listing on MSCA website

SOLD OUT

SOLD OUT!

Tee Box Sponsor | Investment: \$1,500

- Registration for one to Golf Tournament, Cocktail Reception, Dinner and Entertainment on Thursday
- Signage at one tee box
- Listing on MSCA website

SOLD OUT

SOLD OUT!

2019 Leadership Convention Sponsorship Reservation Form

Company Name: _____

Type of Business: _____

Address: _____ City, State _____
Zip Code: _____

Phone: _____ Website: _____

Contact Name: _____ Contact Email: _____

SPONSORSHIP OPPORTUNITIY

Submission of the Sponsorship Form is a commitment to pay. All sponsorships must be paid 14 days prior to the convention.

Exclusive Leadership Sponsor **SOLD OUT**

Dinner & Entertainment Sponsor
\$7,500 *1 Opportunity Remaining*

Laptop Bag Sponsor **SOLD OUT**

Notepad & Pen Sponsor **SOLD OUT**

Leadership Breakfast Sponsor
(\$3,000 *2 Opportunities Remaining*)

Cocktail Reception Sponsor
SOLD OUT

Golf Lunch Sponsor
SOLD OUT

Tee Box Sponsor
SOLD OUT

METHOD OF PAYMENT (Please Print):

A. Check enclosed Please make checks payable to: **Massachusetts Senior Care Association**

B. Charge to: **MC** **VISA** **AMEX**

Card Number: _____

Exp. Date: _____ **3 or 4 digit security #** _____

Name on Card: _____

Home Zip Code (if personal card): _____

Signature: _____

Please mail payment to: **Massachusetts Senior Care Association**
800 South Street, Suite 280, Waltham, MA 02453
TEL (617) 558-0202 · FAX (617) 558-3546

Please contact Jennifer Chen at 617.558.0202 or jchen@maseniorcare.org for additional information on sponsorship opportunities.



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Thank You to Our Leadership Convention Sponsors

As of 9/5/2019

Exclusive Leadership Sponsor



Dinner & Entertainment Sponsor



Laptop Bag Sponsor & Notebook/Pen Sponsor



Leadership Breakfast Sponsors

Educational Partner



Cocktail Reception Sponsors



Golf Lunch Sponsors



Tee Box Sponsors