



MASSACHUSETTS
SENIOR CARE
ASSOCIATION

2021 LEADERSHIP CONVENTION

IN-PERSON EVENT AT OCEAN EDGE RESORT & GOLF CLUB, BREWSTER

NETWORK | LEARN | ENGAGE | RECHARGE



STEVE LITTLEHALE

Chief Innovation Officer
Zimmet Healthcare Services



AUTUMN KERR

Clinical Consultant Quality Initiatives
Zimmet Healthcare Services Group

Mass Senior Care Association is pleased to host our first in-person event – the **2021 Leadership Convention** at Ocean Edge Resort & Golf Club in Brewster on Cape Cod. Please join us at this premier conference destination that offers a unique forum to exchange ideas, share experiences, earn CEUs and network with long term care professionals.

Featured Education Program on Friday September 10th

CMS Five-Star Success: Enhancing Quality Improvement and the Resident Experience

This education session will share the results of a recent national study that bring to light specific strategies you and your team can utilize today to enhance resident care and experience, while increasing your CMS Star ratings. These key strategies will assist in improving your facility's Five-Star performance and increase consumer preference for your facility. The program is designed for all, but it is particularly geared for nursing facility operations and clinical leaders (CEO, CMO, CNO, Administrators and DNS). Attendees will walk away with specific steps for improving their star ratings, as well as the data and strategies necessary to support clinical quality improvement initiatives.

COVID-19 Safety Protocols: *The health and safety of our attendees is Mass Senior Care's top priority. Therefore, all convention attendees and guests are required to be fully vaccinated to attend the Leadership Convention and Golf Outing. All attendees and guests will be required to wear a mask at all times during indoor events and meetings.*

CONVENTION HIGHLIGHTS

Thursday, September 9th

Buffet Luncheon

Golf Outing (Shotgun Start)

Chair's Welcome Reception

Dinner & Award Presentations

Friday, September 10th

Buffet Breakfast

Leadership Education Program
(3 CEUs)

Steven Littlehale and Autumn Kerr,
Zimmet Healthcare Services Group

HOUSING INFORMATION

Check-in: 4:00pm • Check-out: 11:00am

Housing available at Ocean Edge:

One Bedroom Villas (Britterige and Arbor) – Located near the golf course and less than a mile from the main conference center. All condos have a separate bedroom with a queen bed, a living room with a double sleep sofa and a full kitchen. \$209 per night (single/double) plus tax.


All guestrooms are subject to a **\$25 daily resort fee** which includes wireless internet, use of the Bayside Fitness Center, pools, towel service, in-room coffee makers and resort shuttle service.

Please note all room reservations and cancellations are made directly with Ocean Edge. When making your reservation, please mention that you are with Mass Senior Care Association.

Ocean Edge Resort Hours of Operation for Reservations:

Monday to Friday: 9am – 6pm
Saturday to Sunday 9am – 5pm

Email reservations will receive
a response within 24 hours.

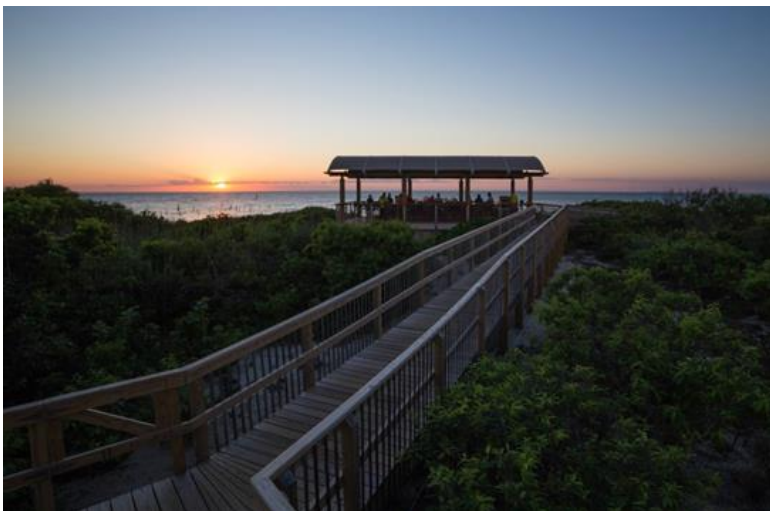
 774.323.6191

 stay@oceanedge.com

Convention Package Includes

Total Cost of Registration Package = \$250 per person
(Golf fees are additional)

- Buffet Luncheon
- Chair's Welcome Cocktail Reception
- Dinner and Award Presentations
- Breakfast Friday Morning
- Education Program: CMS Five-Star Success: Enhancing Quality Improvement and the Resident Experience (3 CEUs)



Facility Member Registration Form: 2021 Leadership Convention

Attendee Name: _____

Facility/Organization Name: _____

Facility Address: _____

Facility Telephone: _____ Email: _____

Attendee Package Type:

The Convention Package includes: Buffet Luncheon, Chair's Welcome Cocktail Reception, Dinner and Award Presentations; Breakfast and Education Session (3 CEUs) on Friday, taxes, tips and service charges. *Please note the Golf Outing is an additional fee.*

- Convention Package \$250 per person
 Convention Package with Golf \$400 per person

Additional Package for Family Member (Optional):

Includes Linx Pavilion Luncheon, Chair's Welcome Reception, Dinner and Entertainment on Sept.9; Breakfast on Sept. 10th

Guest Name: _____

- Guest Package \$200 per person Guest Package with Golf \$350 per person

Golf Foursomes - Your Team (Optional):

Please indicate your preference for golfers on your team, otherwise we will assign you to a team. We will do our best to accommodate your request. Each attendee must return a Convention registration form. Please note each team will be paired with a sponsor/vendor.

Preferred Team Member(s): _____

Payment Method: Full payment must accompany this registration form.

Check or Credit Card: MasterCard Visa AMEX

Account Number: _____ Exp. Date: _____

Name on Card: _____ CID Code: _____

Please mail to:
Mass Senior Care Association
800 South Street, Suite 280
Waltham, MA 02453
Tel: 617.558.0202
Email: LNguyen@maseniorcare.org

Cancellation Policy: Cancellations should be sent to info@maseniorcare.org. Cancellations prior to September 1, 2021 will be credited to your Mass Senior Care account minus a \$50 processing fee. There are no refunds or credits for cancellations received after September 1, 2021.