

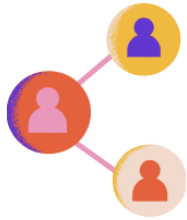


MASSACHUSETTS
SENIOR CARE
ASSOCIATION

2021 LEADERSHIP CONVENTION

IN-PERSON EVENT AT OCEAN EDGE RESORT & GOLF CLUB, BREWSTER

NETWORK | LEARN | ENGAGE | RECHARGE



Mass Senior Care Association is pleased to host our first in-person event – the 2021 Leadership Convention at Ocean Edge Resort & Golf Club in Brewster on Cape Cod. Please join us at this premier conference destination that offers a unique forum to exchange ideas, share experiences, earn CEUs and network with long term care professionals.



The leadership program will be presented by Steven Littlehale, Chief Innovation Officer and Autumn Kerr, Clinical Consultant Quality Initiatives, Zimmet Healthcare Services Group.

COVID-19 Safety Protocols: *The health and safety of our attendees is Mass Senior Care’s top priority. Therefore, all convention attendees and guests are required to be fully vaccinated to attend the Leadership Convention and Golf Outing. All attendees and guests will be required to wear a mask at all times during indoor events and meetings.*

CONVENTION HIGHLIGHTS

Thursday, September 9th

Buffet Luncheon

Golf Outing (Shotgun Start)

Chair’s Welcome Reception

Dinner & Award Presentations

Friday, September 10th

Buffet Breakfast

Leadership Education Program
(3 CEUs)

Steven Littlehale and Autumn Kerr,
Zimmet Healthcare Services Group

HOUSING INFORMATION

Check-in: 4:00pm • Check-out: 11:00am

Housing available at Ocean Edge:

One Bedroom Villas (Britterige and Arbor) – Located near the golf course and less than a mile from the main conference center. All condos have a separate bedroom with a queen bed, a living room with a double sleep sofa and a full kitchen. \$209 per night (single/double) plus tax.


All guestrooms are subject to a **\$25 daily resort fee** which includes wireless internet, use of the Bayside Fitness Center, pools, towel service, in-room coffee makers and resort shuttle service.

Please note all room reservations and cancellations are made directly with Ocean Edge. When making your reservation, please mention that you are with Mass Senior Care Association.

Ocean Edge Resort Hours of Operation for Reservations:

Monday to Friday: 9am – 6pm
Saturday to Sunday 9am – 5pm

Email reservations will receive
a response within 24 hours.

 774.323.6191

 stay@oceanedge.com

Convention Package Includes

- Buffet Luncheon
- Golf Outing
- Chair's Welcome Cocktail Reception
- Dinner and Award Presentations
- Breakfast Friday Morning
- Education Seminar (3 CEUs)





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Sponsorship Opportunities *Members Only*

Exclusive Leadership Sponsor | Investment: \$10,000

- 4 Leadership Convention packages and entry for 4 to golf tournament
- Overnight accommodations for 4 at Ocean Edge Resort & Golf Club
- Recognition as "Leadership Sponsor" on printed materials and event signage, logo recognition
- Marketing pamphlet or materials distributed to each attendee at check-in/registration
- Eight tee box signs at the golf outing
- Podium time at dinner on Thursday evening

SOLD OUT

Dinner & Entertainment Sponsor | Investment: \$7,500

- 2 Leadership Convention packages and entry for 2 to golf tournament
- Overnight accommodations for 2 at Ocean Edge Resort & Golf Club
- Recognition as "Dinner & Entertainment Sponsor" on printed materials and event signage
- Presentation of Golf Awards on Thursday evening
- Sponsor of the golf beverage cart and two tee box signs at the golf outing
- Company logo highlighted on MSCA website

2 OPPORTUNITIES AVAILABLE

Notebook & Pen Sponsor | Investment: \$4,000

- 2 Leadership Convention packages and entry for 2 to golf tournament
- Company logo printed on notebook/pen distributed to attendees
- Recognition as "Notebook & Pen Sponsor" on dedicated signage
- Company logo highlighted on MSCA website

SOLD OUT

Leadership Breakfast Sponsor | Investment: \$3,000

- 2 Leadership Convention packages and entry for 2 to golf tournament
- Vendor table at breakfast on Friday and podium recognition at leadership session seminar
- Logo/sponsor recognition as "Leadership Breakfast Sponsor" on dedicated signage
- Company logo highlighted on MSCA website

4 OPPORTUNITIES REMAINING

Cocktail Reception Sponsor | Investment: \$2,500

- 2 Leadership Convention packages and entry for 2 to golf tournament
- Sponsor for signature cocktails on Thursday evening
- Recognition as "Cocktail Reception Sponsor" on bar napkins and dedicated signage
- Listing on MSCA website

3 OPPORTUNITIES REMAINING

Golf Lunch Sponsor | Investment: \$2,000

- Registration for 2 to Golf Tournament, Cocktail Reception, Dinner and Entertainment on Thursday
- Recognition as "Golf Lunch Sponsor"
- Listing on MSCA website

4 OPPORTUNITIES REMAINING

Tee Box Sponsor | Investment: \$1,500

- Registration for one to Golf Tournament, Cocktail Reception, Dinner and Entertainment on Thursday
- Signage at one tee box sign
- Listing on MSCA website

5 OPPORTUNITIES REMAINING

2021 Leadership Convention Sponsorship Reservation Form

Company Name: _____

Type of Business: _____

Address: _____ City, State _____
Zip Code: _____

Phone: _____ Website: _____

Contact Name: _____ Contact Email: _____

SPONSORSHIP OPPORTUNITIY

Submission of the Sponsorship Form is a commitment to pay. All sponsorships must be paid 14 days prior to the convention.

Exclusive Leadership Sponsor SOLD OUT

Dinner & Entertainment Sponsor
(\$7,500 2 Opportunities Available)

Notepad & Pen Sponsor SOLD OUT

Leadership Breakfast Sponsor
(\$3,000 4 Opportunities Available)

Cocktail Reception Sponsor
(\$2,500 5 Opportunities Available)

Golf Lunch Sponsor
(\$2,000 5 Opportunities Available)

Tee Box Sponsor
(\$1,500 6 Opportunities Available)

METHOD OF PAYMENT (Please Print):

A. Check enclosed Please make checks payable to: **Massachusetts Senior Care Association**

B. Charge to: **MC** **VISA** **AMEX**

Card Number: _____

Exp. Date: _____ 3 or 4 digit security # _____

Name on Card: _____

Home Zip Code (if personal card): _____

Signature: _____

Please mail payment to: **Massachusetts Senior Care Association**
800 South Street, Suite 280, Waltham, MA 02453
TEL (617) 558-0202 · FAX (617) 558-3546

Please contact Jennifer Chen at 617.558.0202 or jchen@maseniorcare.org for additional information on sponsorship opportunities.