



MASSACHUSETTS  
SENIOR CARE  
ASSOCIATION

4-week DNS Training Virtual Workshop

## **Strategies for Success: Building Nursing Leadership**

Thursdays, 9/9, 9/16\*, 9/23, 9/30

Virtual Workshop

Two sessions per day

AM Session: 9:30 am – 12:00 pm

PM Session: 1:00 pm – 3:00 pm

\*9/16 session AM Session 9:30 am – 12:30 pm - PM session 1:30 pm – 3:00 pm

Nursing facilities provide quality, sophisticated medical care to diverse populations including rehab and sub-acute patients, long term care residents and those requiring specialty care. At the core of this care is the Director of Nursing Services (DNS), a job that requires dynamic leadership skills and the ability to motivate others to achieve exceptional results. The DNS must also be familiar with the latest changes in clinical care delivery and regulations and be able to manage a multi-disciplinary team model that delivers the highest quality of care to the individuals they serve.

The Massachusetts Senior Care Association is offering a 4-week virtual workshop that provides an opportunity to learn new skills, fine-tune existing knowledge, and operationalize the skills and competencies that are needed to be a nurse leader in the long-term care and sub-acute settings.

This program is geared for nurses who may be transitioning into the role of Director of Nursing in the long-term care or sub-acute setting and for those practicing nurses considering future career development.



### **Goals**

- Develop awareness of the regulatory compliance environment
- Optimize effective leadership skills, resource utilization and cost containment strategies
- Acquire skills in human resource management.



### **Topics**

- Survey Process, Regulations and Oversight
- Medicare and Medicaid Reimbursement
- Budget Overview and Managing the Nursing Budget
- Human Resource Management including recruitment and retention, interviewing, and performance reviews
- Creating a Culture of Safety



2021 Educational Partner:

**MARCUM**  
ACCOUNTANTS ▲ ADVISORS

**Name** \_\_\_\_\_ **Title** \_\_\_\_\_ **Email Address (required)** \_\_\_\_\_

**Facility:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

Credit Card:  MasterCard  Visa  AMEX

**Account Number:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_

**CID Code:** \_\_\_\_\_ **Name on Card:** \_\_\_\_\_

**Billing Address (if different than above):** \_\_\_\_\_

Please make checks payable to & mail to:

**Massachusetts Senior Care Association**

800 South Street, Suite 280

Waltham, MA 02453

Telephone: 617-558-0202 Fax: 617-558-3546

Amount Paid: \$ \_\_\_\_\_

**\*Registration Fee must be paid prior to attending the first class.**

**Dates** - Thursdays, 9/9, 9/16\*, 9/23, 9/30

Two sessions per day

AM Session: 9:30 am – 12:00 pm

PM Session: 1:00 pm – 3:00 pm

\*9/16 session AM Session 9:30 am – 12:30 pm- PM session 1:30 pm – 3:00 pm

**CEUs:** This 4-week program will award a Certificate of Completion and up to 18 Continuing Education credits.

**Fee: Includes all materials via postal mail or email**

**\$350 for Mass Senior Care Members      \$600 for Non-Members**

**Virtual Meeting information:**

Meeting log in information will be sent once program payment has been received.

**Cancellation Policy:**

Mass Senior Care must be notified in writing no later than **48 hours** prior to the start of the seminar for a **credit** of equal amount to be issued to your Mass Senior Care account. No refunds will be given. “No Show” attendees will be billed at the full registration fee. Cancellations should be emailed to [info@maseniorcare.org](mailto:info@maseniorcare.org).