



MASSACHUSETTS
SENIOR CARE
ASSOCIATION

MASS SENIOR CARE'S 2021 VIRTUAL ANNUAL MEETING

November 18, 2021

Featured Speakers



Mark Parkinson
AHCA/NCAL



Larissa Lucas, MD
North Shore Physicians Group



Brent P. Forester, MD
McLean Hospital



Kezia Scales, PhD
PHI



Martha Hayward
IHI

AGENDA

Morning Session, 9:30AM – 11:30AM (2 CEUs)

Welcome & President's Perspective

Tara M. Gregorio
President, Massachusetts Senior Care Association

Sector Update

Mark Parkinson
President & CEO, American Health Care Association (AHCA/NCAL)

COVID-19: Preparing for What Lies Ahead

Dr. Larissa Lucas, MD, FACP, HMDC
Medical Advisor, Massachusetts Senior Care Association
Medical Director, North Shore Physicians Group

Chair's Report & Business Meeting

Tom Lavallee
Chair, Massachusetts Senior Care Association
Chief Operating Officer, Alliance Health & Human Services

Sponsor Roundtable Discussion, 11:30AM – 12:00PM

Join one of the [Sponsor Roundtable Discussion](#) sessions from CLA, HealthPRO Heritage, and Marcum on timely topics. Please [click here](#) for more details on the Sponsor Roundtable Discussions and the meeting links.

3 Pillars of a Robust Cybersecurity Program

Presented by Randy Romes, Principal, CLA

Strategic Approaches to 360 Degree Census Development Across the Continuum

Presented by Erin Dunn, VP of Strategic Partnerships, HealthPRO Heritage

Preparing for a Single Audit

Presented by Urszula Skarzynski, Senior Manager Assurance Services, Marcum LLP

Afternoon Session, 1:00PM – 3:00PM (2 CEUs)

Taking Care of Your Mental Health and Well Being: Warning Signs of Trauma, Anxiety and Depression

Dr. Brent Forester, MD, MSc., Chief, Division of Geriatric Psychiatry, McLean Hospital;
Medical Director, Dementia Care and Behavioral & Mental Health, Population Health
Management, Mass General Brigham and Associate Professor of Psychiatry, Harvard Medical
School

Resolving the Direct Care Workforce Crisis—Together

Kezia Scales, PhD, Director of Policy Research, PHI

Innovating for the Future

Martha Hayward, IHI Lead, Public and Patient Engagement
Bill Bogdanovich, President & CEO, Broad Reach Healthcare

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