

Massachusetts Senior Care Association 2020 Spring Conference & Trade Show

MASSACHUSETTS SENIOR CARE ASSOCIATION

Tuesday, June 16, 2020
DCU Center, Worcester
9:30am - 3:00pm
8:30am Registration & Continental Breakfast

From PDPM to Five-Star – A 20/20 Perspective

Steven Littlehale, MS, GCNS– BC, Chief Innovation Officer
Michael Sciacca, MHA, MPT, Chief Operating Officer



ZIMMET HEALTHCARE
SERVICES GROUP, LLC

PDPM pays you for delivering a quality product and CMS' Five-Star measures whether you did. If only it were that simple! This interactive morning session will provide deep insights into the first seven months of PDPM and the impact of recent (and anticipated) changes to Five-Star. Strategies on how to improve your reimbursement and care outcomes so that your PDPM and Five-Star ratings will be presented in an "easy to operationalize" manner, allowing you to fully seize upon this opportunity.

Cyber Security: Offense Always Wins, Defense Always Loses

Vince Crisler, MS, Management, CEO & Co-Founder



A former CISO of the Whitehouse Unclassified Systems, Vince will present on cybersecurity training and best practices for healthcare companies. This afternoon session will include hot topics such as the importance of cyber training, how to avoid phishing emails, protecting personal health information, and cybersecurity compliance requirements such as HIPAA.

DAY AT A GLANCE

8:30 am – 9:30 am	Registration & Continental Breakfast
9:30 am – 11:30am	From PDPM to Five-Star – A 20/20 Perspective 2 CEUs
11:30 am – 1:00 pm	Trade Show and Walking Lunch
1:00 pm – 3:00 pm	Cyber Security: Offense Always Wins, Defense Always Loses, 2 CEUs



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Online registration is not available for this event.
Please complete the attached registration form.
Questions? Contact Mass Senior Care at 617-558-0202.



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MEMBER CORPORATE OFFICE REGISTRATION

Facility/Company:	
Address:	
City, State, Zip:	
Phone #:	Fax #:

Please clearly print name, title and email address of each attendee.

Confirmations will be sent via email.

Email address will be given to our Member Exhibitors for pre and post show mailings.

	Name of Attendee(s)	Title	Work Email Address
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____
5.	_____	_____	_____
6.	_____	_____	_____
7.	_____	_____	_____
8.	_____	_____	_____
9.	_____	_____	_____
10.	_____	_____	_____

CEUs will be available for Administrators, Nurses and Social Workers
(Application for social work continuing education credits has been submitted.)

Fees: **Individual Fee: \$125**

Corporate Office Fee: \$300 (includes maximum of 10 staff from the Corporate Office only)

Cancellation Policy: Mass Senior Care must be notified *no later than 48 hours* prior to the seminar start time for a **credit** of equal amount to be issued to your Mass Senior Care account. Refunds will not be given and "No Show" attendees will be billed at the full registration fee.

Method of Payment:

Credit Card: MasterCard Visa AMEX

Account Number: _____ Exp. Date: ____/____/____

CID Code (3 or 4 digit): _____ Name on Card: _____

Billing Address (if different than above): _____

Check for \$ _____ enclosed

Make check payable to and mail to: Massachusetts Senior Care

Please e-mail, fax or mail this form to:

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Waltham, MA 02453

Telephone: 617-558-0202

Fax: 617-558-3546

E-Mail: Lnguyen@maseniorcare.org