

Out of the Box Thinking: Strategies for Strengthening Our Workforce

2018 Spring Conference & Trade Show

Thursday, March 22, 2018

Boxboro Regency Hotel & Conference Center, Boxborough

9:30 am – 3:00 pm



Join us for a dynamic and informative program featuring experts in the field of labor and workforce development who will share their knowledge and provide best practices which can be immediately implemented at your facility.



Paul Osterman

Morning Session:

Welcome and Quality Jobs Campaign Update

Tara Gregorio, President, Massachusetts Senior Care Association

Keynote Presenters:

Paul Osterman, Nanyang Technological University Professor of Human Resources and Management, MIT Sloan School of Management

Author of **"Who Will Care For Us,"** Dr. Osterman will discuss the challenges facing America in providing long term care as the demand for such care explodes in the next two decades. His focus will include the broad set of long term care workforce issues and as well as nursing homes and how to attract more people into the field, expand their scope of practice, make the case that reforms are in everyone's interest.



Rosalin Acosta

Rosalin Acosta, Secretary, Massachusetts Executive Office of Labor and Workforce Development, will speak on the current economic conditions in Massachusetts as well as workforce priorities.

Afternoon Session:

Best Practices & Key Insights on Recruiting, Developing and Investing in Frontline Staff

Kelly Aiken, Vice President & CareerSTAT Director, National Fund for Workforce Solutions

Improving Frontline Caregiving Jobs through Supervisory Training & Other Strategies

Susan R. Misiorski, Vice President of Workforce Innovations, PHI (Paraprofessional Healthcare Institute)

DAY AT A GLANCE

8:30 am – 9:30 am	Registration & Continental Breakfast
9:30 am – 11:30am	Morning Session (2 CEUs)
11:30 am – 1:00 pm	Trade Show and Buffet Lunch
1:00 pm – 3:00 pm	Afternoon Session (2 CEUs)



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RESERVATION FORM FACILITY MEMBERS ONLY

Facility/Company:			
Address:			
City, State, Zip:			
Phone #:			Fax #:

Please clearly print name, title and email address of each attendee.

Confirmations will be sent via email.

Email address may be given to our Member Exhibitors for pre and post show mailings.

	Name of Attendee(s)	Title	Email Address
1.			
2.			
3.			
4.			
5.			

Please note that registrations are limited to 5 attendees from the same facility.

CEUs will be available for Administrators, Nurses, Social Workers & Activity Directors

Online registration is not available for this Members Only event.

Questions? Contact Ann Marie Antolini at 617-558-0202 or aantolini@maseniorcare.org

Fees: **Individual Fee: \$100** **Facility Fee: \$200** **Corporate Office Fee: \$300**

Cancellation Policy: Mass Senior Care must be notified *no later than 24 hours* prior to the seminar start time for a **credit** of equal amount to be issued to your Mass Senior Care account. Refunds will not be given and "No Show" attendees will be billed at the full registration fee.

Method of Payment:

Credit Card: ☐ MasterCard ☐ Visa ☐ AMEX

Check for \$ _____ enclosed

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Make check payable to and mail to: Massachusetts Senior Care

Please fax or mail this form to:

Massachusetts Senior Care Association

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Waltham, MA 02453

Fax: 617-558-3546