



Mass Senior Care Association Promotes Healthcare Decisions Month

National Healthcare Decisions Month inspires, educates and empowers the public about the importance of advance care planning. This year marks the 10th anniversary of National Healthcare Decisions Day. In recognition of this milestone and in support of increasing awareness of the value of advance care planning, the [Massachusetts Coalition for Serious Illness Care](#) and its more than 70 member organizations including Mass Senior Care are working together to bring an expanded, month-long version of this effort to Massachusetts. This program is vital, since only a little more than half of Massachusetts residents have had a conversation with loved ones about their wishes for serious illness care. Dubbed [Massachusetts Healthcare Decisions Month](#), the initiative is supported by a month-long communications and outreach campaign that launched on April 3rd.



More information can be found [online](#) or by following along on Mass Senior Care's Twitter @MASeniorCare.