

Embracing End of Life Care: New Opportunities to Honor Residents' Choices

Massachusetts Senior Care Association 2017 Annual Meeting & Trade Show

Thursday, November 9, 2017

DCU Center, Worcester

9:30am - 3:30pm

8:30am Registration & Continental Breakfast

Maureen Bisognano | Keynote Speaker

*President Emerita and Senior Fellow Institute for Healthcare Improvement
Co-Chair, Massachusetts Coalition for Serious Illness Care*



Embracing End of Life Care: New Tools for Caring

In this session, we'll take a new look at what caring means today in times of serious illness and at the end of life. By reviewing stories and exploring innovative ideas, we will together come up with ideas to make this care more person-centered and effective. We'll explore ways that staff can build their own reliance and joy, even as providing great care in stressful times.

Day at a Glance

9:30 – 11:30 Morning Session - 2.0 CEUs

Keynote Address: **Maureen Bisognano**

Chairman's Report & Annual Business Meeting

Bill Bogdanovich, President & CEO, Broad Reach Healthcare/Liberty Commons

11:30 – 1:30 Walking Lunch, Trade Show with over 100 Vendors

1:30 – 3:30 Afternoon Session – 2.0 CEUs

Expert Panel Presentation on the importance and value of having end of life discussions with residents, staff and family members. Panel members will include

Dr. Elizabeth Chen, Assistant Commissioner, Massachusetts Department of Public Health, **Ellen DiPaola, Esq.**, President and CEO, Honoring Choices Massachusetts and long term care providers.

Premier Sponsor



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Online registration is not available for this event.

Please complete the attached registration form.

Questions? Contact Mass Senior Care at 617-558-0202.



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MASSACHUSETTS
SENIOR CARE
ASSOCIATION

Member Facility REGISTRATION FORM

MASSACHUSETTS
SENIOR CARE
ASSOCIATION

Facility/Company:			
Address:			
City, State, Zip:			
Phone #:		Fax #:	

Please clearly print name, title and email address of each attendee.

Confirmations will be sent via email.

Email address may be given to our Member Exhibitors for pre and post show mailings.

	Name of Attendee(s)	Title	Email Address
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____
5.	_____	_____	_____
6.	_____	_____	_____
7.	_____	_____	_____
8.	_____	_____	_____
9.	_____	_____	_____
10.	_____	_____	_____

CEUs will be available for Administrators, Nurses, Social Workers & Activity Directors

(Application for social work continuing education credits has been submitted)

Fees: : Individual Fee: \$90

Facility Fee: \$200 (includes maximum of 10 staff from the SAME facility)

Corp./Regional Office Fee: \$275 (maximum of 10 people)

Method of Payment:

Credit Card: MasterCard Visa AMEX

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Check for \$ _____ enclosed

Make check payable to and mail to: Massachusetts Senior Care

Please fax or mail this form to:

Massachusetts Senior Care Association

800 South Street, Suite 280

Waltham, MA 02453

Fax: 617-558-3546