



MASSACHUSETTS
SENIOR CARE
FOUNDATION

Annual Fundraising Event

Honoring Marva Serotkin

President, Mass Senior Care Foundation

President & CEO, The Boston Home

Thursday, September 28, 2017

6:00pm – 9:00pm

Elm Bank Reservation • Wellesley

Donor Opportunities

Platinum Sponsor - \$20,000

- 12 tickets to Foundation Fundraising Event
- Signature Cocktail Sponsor at event
- Listed as Platinum Sponsor on event signage
- Complimentary full page ad in event program book
- Introduced on event stage and recognized in program slideshow
- Three weeks of complimentary E-News Sponsorship Ads
- Highlighted on the Foundation website, including company logo

Gold Sponsor - \$15,000

- 10 tickets to Foundation Fundraising Event
- Listed as Gold Sponsor on event signage
- Complimentary full page ad in event program book
- Introduced on event stage and recognized in program slideshow
- Two weeks of complimentary E-News Sponsorship Ads
- Highlighted on the Foundation website, including company logo

Silver Sponsor - \$10,000

- 8 tickets to Foundation Fundraising Event
- Listed as Silver Sponsor on event signage
- Complimentary half page ad in event program book
- Recognition in program slideshow
- One week of complimentary E-News Sponsorship Ads
- Highlighted on the Foundation website, including company logo

Bronze Sponsor - \$5,000

- 6 tickets to Foundation Fundraising Event
- Listed as Bronze Donor on event signage
- Complimentary half page ad in event program book
- Recognition in program slideshow
- Featured as a donor in event program book and on the Foundation website

Patron - \$2,500

- 4 tickets to Foundation Fundraising Event
- Featured as a donor in event program book and on the Foundation website

Supporter - \$1,500

- 2 tickets to Foundation Fundraising Event
- Featured as a donor in event program book and on the Foundation website



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Donation Form

Please check the donor level:

Platinum	\$20,000	<input type="checkbox"/>	Bronze	\$5,000	<input type="checkbox"/>
Gold	\$15,000	<input type="checkbox"/>	Patron	\$2,500	<input type="checkbox"/>
Silver	\$10,000	<input type="checkbox"/>	Supporter	\$1,500	<input type="checkbox"/>

Registration

(Please list Company Name exactly as you would like it listed on materials/program book.)

Company Name:

Address:

City:

State:

Zip:

Phone #:

Fax #:

Contact Person:

Website Address:

Contact Email:

METHOD OF PAYMENT:

A. Check enclosed Please make checks payable to: **Massachusetts Senior Care Foundation**
Corporate checks accepted

B. Charge to: **MC** **VISA** **AMEX**

Card Number: _____

Exp. Date: _____ **3 or 4 digit security #** _____

Name on Card: _____

(PLEASE PRINT)

Home Address (if personal card): _____

Signature: _____

Please send to:

Massachusetts Senior Care Foundation
800 South Street, Suite 280, Waltham, MA 02453
Telephone: (617) 558-0202 Fax: (617) 558-3546
ddesimone@maseniorcare.org

* Donations confirmed by September 1st will be listed in the event program book.



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EVENT PROGRAM BOOK RESERVATION FORM

Organization: _____

Street Address: _____

City/State/Zip: _____

Phone: _____ **Website:** _____

Contact: _____ **Contact Email:** _____

AD COPY:

- Please electronically submit advertising copy to Mass Senior Care as JPEG, TIFF or PDF files only, 300 DPI or higher with fonts embedded. Ads must meet the sizes detailed below. Please email ad copy to: ddesimone@maseniorcare.org
- Ads will be placed on a first-come, first-serve basis. Payment must accompany ad copy.
- Please make checks payable to Mass Senior Care Foundation and send to the address below.
- The ad **must** be submitted to Mass Senior Care by Friday, September 8, 2017.

Program Ad Options – Black & White only (check one):	Price
<input type="checkbox"/> Full-Page ad, inside front cover (5" wide by 8" high)	\$ 2,000
<input type="checkbox"/> Full-Page ad, inside back cover (5" wide by 8" high)	\$ 2,000
<input type="checkbox"/> Full-Page ad (5" wide by 8" high)	\$ 1,000
<input type="checkbox"/> Half-Page ad (5" wide by 4" high)	\$ 500

To reserve space for your ad or tribute, please return this form as soon as possible to:

Attn: Denise DeSimone

Massachusetts Senior Care Foundation

800 South Street, Suite 280

Waltham, MA 02453

Phone: (617) 558-0202 Fax: (617) 558-3546

ddesimone@maseniorcare.org