



Facility membership is open to all Massachusetts nursing and residential care facilities, hospital-based transitional care units, assisted living residences and continuing care retirement communities.

Facility Membership Benefits:

- ***Lobbying/Government Relations:*** effective representation and advocacy of member concerns on legislative and regulatory issues before the Massachusetts Legislature, state and federal agencies, and the U.S. Congress.
- ***Professional Staff Assistance:*** access to Mass Senior Care staff for information and assistance on reimbursement, regulatory, clinical, marketing, public relations, legislative and labor and workforce issues.
- ***Consumer Information and Referral Materials and Services:*** provide long term care information and access to facility listings in print and on the internet at www.maseniorcare.org for seniors and their families, governmental agencies and other health care organizations seeking information and guidance on long term care placements.
- ***Continuing Education:*** discounts on Mass Senior Care-sponsored educational programs offering continuing education credits for all categories of long term care staff. Members also receive discounts on selected training materials from the American Health Care Association (AHCA), a national provider of educational materials for long term care staff.
- ***Timely Information:*** on-line access to timely information on developments in long term care through Mass Senior Care's weekly electronic newsletter, *Mass Senior Care E-News Update*, and the *Members Only* password-protected section of www.maseniorcare.org.
- ***Wage & Benefit Data:*** access to regional wage and benefit data collected through annual surveys of nursing facility and assisted living/CCRC members.
- ***Networking:*** opportunities to network with long term care professionals and vendors through our annual meeting, spring conference and other events.
- ***Professional Groups:*** opportunity to participate in Mass Senior Care's professional groups for directors of nursing, activity directors, human resource personnel, social workers and clinical staff.
- ***Staff Recruitment:*** the exclusive ability to post job listings on the *Job Seekers'* section of Mass Senior Care's website www.maseniorcare.org, which is marketed through a grassroots workforce campaign. Members also benefit from a statewide staff recruitment effort and media campaign.
- ***Scholarships:*** opportunity for long term care employees to apply for scholarships granted annually by the Massachusetts Senior Care Foundation, Mass Senior Care Association's nonprofit education and research arm.